

2014 PUBLIC TRANSPORTATION CONFERENCE

PROGRAM FOR WEDNESDAY, AUGUST 20

BICYCLE
 WALK
 FERRY
 VANPOOL
 DELIVERING
 21ST CENTURY
 TRANSPORTATION
 CARPOOL
 TRAIN
 TELEWORK
 BIKESHARE
 BUS

START		END					
		BALLROOM C	ROOM B	ROOM A	ROOM 400	ROOM 500	ROOM 600
7:45 AM	8:30 AM	Breakfast					
8:30 AM	10:00 AM		Emerging Concepts in Shared Transportation		Local Planning, Local Decisions to Meet Human Services Transportation Needs	Labor Law Update	Building the Future Trip Reduction Program
10:00 AM	10:15 AM	BREAK					
10:15 AM	11:45 AM		Application of Autonomous Driving Technology to Transit		Emergency Planning to Serve Special Needs Populations	National RTAP Products and Services Overview	Practical Uses of CTR Data for Program Evaluation, Design and Outreach
11:45 AM	12:00 PM	BREAK					
12:00 PM	1:00 PM	Closing Lunch					

Building the Future Trip Reduction Program

Six jurisdictions are implementing pilot research projects to test the feasibility of different trip reduction approaches. Local implementers will present their alternate plans and discuss how they are innovating and testing new trip reduction approaches and strategies in their communities. **ROOM 600**

- Caryn Walline, Community Transit
- Maggie Lubov, City of Tukwila
- Mark Melnyk, City of Seattle
- Diane Wiater, City of Tacoma

Local Planning, Local Decisions to Meet Human Services Transportation Needs

Human Service Transportation Plans provide an opportunity for transit providers, planners, and community stakeholders to come together to identify the strengths, needs, and gaps in the transportation infrastructure. In this workshop a variety of planners and providers will share their experience developing these plans and demonstrate what it has meant to service delivery their area. **ROOM 400**

- Renee' Biles, People for People
- Gil Cerise, Puget Sound Regional Council
- Don Chartock, WSDOT
- TJ Nedrow, WSDOT

Labor Law Update

This session covers recent developments in labor law, trends in bargaining and interest arbitration decisions. **ROOM 500**

- Shannon E. Phillips, Summit Law Group

Emerging Concepts in Shared Transportation

Transportation innovators are taking advantage of technology to offer new twists on transportation, from car sharing to app-enabled car services. This session explores the challenges and opportunities technology and shared transportation presents for the public, growing companies, local agencies, regulators and transportation industry stalwarts. **ROOM B**

- Kiersten Grove, Seattle Department of Transportation
- Walter Rosenkranz, car2go

Practical uses of CTR Data for Program Evaluation, Design and Outreach

Many jurisdictions have been using commute trip reduction survey results to help inform planning and implementation of commute trip reduction and transportation demand management programs. Learn more about how you can use survey data to inform decision making. **ROOM 600**

- Lise Hensdill, WSDOT
- Mark Melnyk, City of Seattle

Emergency Planning to Serve Special Needs Populations

Emergency planning, preparation and response involve coordination and cooperation among numerous organizations and agencies. Transportation providers play a key role in assisting individuals with special transportation needs including seniors and people with disabilities. This panel will present various perspectives on how organizations can assist people with special needs during an emergency. **ROOM 400**

- Darren Brugmann, Senior Services of Snohomish County
- Randy Fay, Snohomish County Department of Emergency Management
- Robin Pfohman, Public Health of Seattle and King County
- Jon Morrison Winters, Hopelink

National RTAP Products and Services Overview

Learn about free products and services that National Rural Transit Assistance Program (RTAP) offers to rural and Tribal transit providers. The session will include an overview of current and upcoming products and a demonstration of how to best use the online Resource Library **ROOM 500**

- Liz Taylor, National RTAP

Application of Autonomous Driving Technology to Transit

How will self-driving cars affect transit ridership? How can the transit industry take advantage of autonomous technology to reduce claims, injuries and fatalities and increase efficiency and capacity? **ROOM B**

- Jerome M. Lutin, New Jersey Transit (Retired)